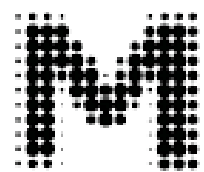


# MIDDLESBROUGH TOWN INVESTMENT PLAN

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**MIDDLESBROUGH**

Can do people  
Can do place

# JOIN US...

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Erimus.

This latin word is Middlesbrough's motto meaning 'we shall be'. And never has it been more apt.

Middlesbrough's industrial legacy is giving way to a renewed optimism and confidence to build a commercial powerhouse, helping to transform lives and futures.

Little more than a hamlet at the start of the 19th century, Middlesbrough boomed into one of the global centres of the iron and steel industries – an 'Infant Hercules' in the words of Gladstone, during a visit to the town.

Our optimism and belief has already laid solid foundations creating a vibrant urban hub – brought about through partnerships between the public and private sectors and delivering real and lasting results.

But our story doesn't end here. Now is the time to be bold.

We are seizing this opportunity to work as a town to achieve our ambitions set out in this document. We'd love you to join us on our journey.

**MIDDLESBROUGH  
TOWN DEAL BOARD**





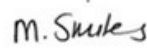
Andy Preston – Chair of Town Deal Board and Elected Mayor of Middlesbrough



Ben Houchen – Mayor of the Tees Valley



Andy McDonald MP for Middlesbrough



Clr Mieka Smiles – Executive Member for Culture and Communities



Tony Parkinson – Chief Executive, Middlesbrough Council



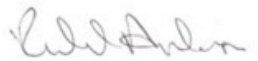
Zoe Lewis – Principal and Chief Executive Middlesbrough College



Tom Smith – Chair of Empower Middlesbrough



Gary Macdonald – Group Director of Finance and Resources  
Teesside Valley Combined Authority



Rachel Anderson Assistant Director - Policy (Tees Valley and Energy)

Paul Cronev – Vice Chancellor of Teesside University

Ian Wardle – Thirteen Housing Group

Marie Kiddell – Homes England

Nicholas Baumfield – Arts Council England

Mark South – Double11/LEP/DigitalCity

Simon Clarke – Member of Parliament for Middlesbrough and East Cleveland

Gary Dawson - (AV Dawson's logistics)

Stephen Black – Tier One Capital / GB Bank

Alex Bell – Marks and Spencer Manager

Robin Bloom / Neil Bauser - Middlesbrough FC

Nick Knox – MD Arriva NE / Northern

Cath Robson - Job Centre Plus

Richard Lewis – Cleveland Police

Paul Wright – New River Retail



# THE AMBITION

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Middlesbrough's Town Investment Plan is a £1 billion ambition, drawing together all assets and resources to transform the town now and for future generations.

Led by the Town Deal Board with the support of residents and businesses, the investment will bring increased job and educational opportunities, improved transport, new housing, top-class leisure facilities and a quality of life to rival anywhere in the country.

Middlesbrough is primed and ready to transform its economy and drive growth. The Town Deal Board's bold vision will generate a wealth of opportunities to benefit all.

The investment plan captures the ambition of the Town Deal Board and Middlesbrough Council, combined with the investment of Tees Valley Combined Authority. It forms the basis for funding submissions to programmes such as the Towns Fund and the Future High Street Fund.



# WE ARE

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## PAST

Middlesbrough's industrial past has laid the platform for a bright future as a commercial powerhouse, transforming the lives of those who live and work here.

With millions invested to date, Middlesbrough has built the foundation for growth. However the town still lacks some key components to ensure its long-term sustainability.

The Town Investment Plan will restructure the town centre economy and build on existing assets.

## PRESENT

Central Middlesbrough is the primary commercial centre for the Tees Valley. It is:

- The educational hub hosting Teesside University and Middlesbrough College
- Home to one of the UK's digital centres
- A centre for civic and professional services
- A central transport hub
- Hosts two iconic cultural facilities



# WE SHALL BE



## FUTURE

By 2030, Middlesbrough will be transformed. Highlights include:

- 2000 new urban homes in the town centre, home to 4000 residents
- £500,000,000 investment between 2020 and 2024 (2:1 private:public investment)
- 2700 new jobs
- 35% increase in rail passenger patronage
- 16 km of new cycle ways provided
- New town centre art college and secondary school by 2024

Middlesbrough's economic ambitions are based on five key themes:

- **Transport and Connectivity**
- **Urban Communities and Placemaking**
- **The Middlesbrough Experience**
- **Building a Knowledge Economy**
- **Enterprise Infrastructure**



# TRANSPORT AND CONNECTIVITY



All travel modes will be enhanced.

- New third platform at Rail Station with enhanced passenger facilities
- New direct London link and enhanced regional services
- 35% uplift in rail patronage by 2026
- Increased public transport patronage, new bus super stops
- Additional urban cycling and walking facilities
- New public realm on Zetland Street and Exchange Square
- Reduced pollution
- 5G capacity and coverage



# URBAN COMMUNITIES AND PLACE-MAKING



New urban communities, new office space and a broader leisure mix will be created.

- A new urban community in the heart of the town centre, in the following key

locations: Boho Village, Middlehaven Dock, Corporation Road, Centre Square, Gresham

- Conversion of redundant commercial premises
- Drive footfall in the town centre and support the retail sector
- Develop a market for leisure activity
- Animate the town centre





# THE MIDDLESBROUGH EXPERIENCE



Middlesbrough will be the destination of the Tees Valley.

- Create an attractive and well-serviced environment
- Convert retail spaces to create new major leisure facilities by 2021
- Development of the North East's first snow centre in Middlehaven by 2022
- Provide facilities and services at a neighbourhood level
- Support resident autonomy through Ward initiatives
- Repurpose historic buildings
- Improve the cultural offer with enhanced events and a new visual arts venue by 2021



# BUILDING A KNOWLEDGE ECONOMY



Quality of life and outcomes for residents will be improved through education and training.

- Skilled workforce pipeline – sector-targeted employment growth
- Expansion of Middlesbrough College campus and creation of T level qualifications by 2021
- New Northern School of Art FE campus developed in the town centre. Open Sep 2021
- New secondary academy in town centre – opens 2020
- Expand and enhance Teesside University campus promoting digital development and research facilities
- Grow university student numbers during the next five years
- Attract and retain talent



# ENTERPRISE INFRASTRUCTURE



Middlesbrough will deliver premium commercial space to attract businesses and create jobs.

- Expansion of Boho Campus - 70,000 sq ft of new workspace. Boho X (Dec 2022 completion), Boho 8 (Nov 20) includes amphitheatre and plaza
- Renovation of historic buildings as part of DigitalCity campus
- New wellbeing development including Grade A office (60,000 sq ft), winter gardens (160,000 visitors pa), and residential
- Conversion to SME office space - 35,000 sq ft accommodating 500 jobs
- TeesAMP phase 2 - 100,000 sq ft of high quality manufacturing space

